

# Pepcid

HEARTBURN RELIEF INFORMATION  
FOR HEALTHCARE PROFESSIONALS

## FOR HEARTBURN RELIEF THAT'S FAST AND LASTS ALL DAY\* RELY ON PEPCID®



Use products only as directed.

## RECOMMEND PEPCID® THE H2 BLOCKER YOUR PATIENTS CAN COUNT ON

**PEPCID® is a histamine-2 blocker (H2 blocker) with the active ingredient famotidine.** Famotidine helps relieve occasional heartburn by reducing the amount of acid in the stomach.

Major nationwide pharmacies pulled Zantac® and generic ranitidine products from shelves in 2019.<sup>1</sup> The FDA advised patients to stop taking any ranitidine products they have at home and to dispose of them properly.<sup>2</sup>

PEPCID® (famotidine) does not contain ranitidine and remains available in stores.

FDA-APPROVED IN 1986

OTC IN 1995

#1 DOCTOR RECOMMENDED TODAY†

\*Based on 8 hours of symptom relief studies during the day.

†Among OTC H2 blockers.

# RECOMMEND PEPCID® WITH CONFIDENCE

See how PEPCID® compares with other heartburn medications



## ANTACIDS

- For occasional heartburn
- Neutralize existing gastric acid in stomach
- Start working in seconds
- Can last up to 2 hours
- Cannot prevent heartburn symptoms

## PEPCID® (A HISTAMINE-2 BLOCKER)

- For occasional heartburn
- Starts to relieve symptoms in 15 to 30 minutes\*
- Lasts all day or all night†
- Can be used day or night to prevent\* or relieve heartburn associated with acid indigestion or sour stomach. Dose can be taken with or without food for heartburn relief
- Indicated to prevent heartburn when taken 15 to 60 minutes before a symptom-inducing meal\*

## PROTON PUMP INHIBITORS (PPIs)

- For frequent heartburn
- May take 1 to 4 days to ease frequent heartburn symptoms<sup>3‡</sup>
- Once blood levels are achieved, can last up to 24 hours
- Must be taken daily for 2 weeks, at least 1 hour before eating<sup>3</sup>
- Not intended for immediate relief or prevention of heartburn<sup>3</sup>

**VISIT PEPCIDPROFESSIONAL.COM FOR MORE INFORMATION**

\*PEPCID AC® and Maximum Strength PEPCID AC®.

†Based on 9-hour acid control studies during the day and 12-hour acid control studies during the night. Acid control does not imply symptom relief.

‡Some people get complete relief of symptoms within 24 hours.

**References:** 1. Garcia SE. Zantac pulled from shelves by Walgreens, Rite Aid and CVS over carcinogen fears. *New York Times*. September 30, 2019. Accessed February 28, 2022. <https://www.nytimes.com/2019/09/30/health/zantac-recall-cancer.html> 2. FDA requests removal of all ranitidine products (Zantac) from the market. News release. US Food and Drug Administration. April 1, 2020. Accessed February 28, 2022. <https://www.fda.gov/news-events/press-announcements/fda-requests-removal-all-ranitidine-products-zantac-market> 3. Prilosec OTC Monograph. Accessed March 26, 2021. <https://prilosecotc.com/en-us/article/product-monograph>

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**Pepcid**